

PASSIVE DISPLAY UNIT AND SYSTEM AND METHOD OF USE

ABSTRACT OF THE DISCLOSURE

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A device for displaying messages includes a passive display unit having a display screen, a receiver that receives downloaded information and a processor for processing and storing the downloaded information and providing control to the passive display unit. The display system may include a computer which stores information and a transceiver which
10 downloads and stores the information received from the computer. A method of transmitting and displaying information on the passive display unit is also provided.

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